



AIRVENT UNIVERSITY LESSON PLAN

October 2026 Lesson Plan

How the Industry Uses the Filmed Version of the AirVent Seminar

Every few years we film the popular two-hour in-person AirVent Seminar (*Attic Ventilation: Ask the Expert*™ offered each winter across the USA), shorten it to its core 30-minute message, and upload it to the AirVent YouTube Channel. Here are the most popular ways the industry uses the filmed seminar year-round while still attending in-person during seminar season.

Onboarding New Hires

By far the most common way is training for new hires. As new team members are hired management at those companies asks them to watch the seminar video for a crash course on the benefits of proper attic ventilation. The companies might be roofing contractors, builders, remodelers, home inspectors, architects, wholesalers and retailers. The video is a convenient way to learn at a pace that is comfortable for the individual.

Team Building

Companies who have weekly, biweekly, monthly meetings will set aside one of those to focus on the topic of attic ventilation. The AirVent filmed seminar is at the center of that meeting. They fire up the video, maybe bring in some food for a working breakfast or lunch, and possibly toss in a random giveaway prize for the person with the most interesting question or observation during the meeting. The beauty of this scenario is it's a mix of seasoned professionals within the company and folks newer to the industry all taking in the same content together at the same time. It makes for a meaningful learning environment.

Refresher on Best Practices

The filmed AirVent Seminar is available 24/7 on our YouTube Channel. The industry tells us they revisit the video as needed throughout the year for a refresher on best practices in attic ventilation – with an emphasis on intake and exhaust airflow.

Watch the video here: [Attic Ventilation Educational Video: 4th Installment \(Shortened AirVent "Ask the Expert" Seminar\)](#) See the video's Table of Contents below.

Table of Contents

- (01:09) **The Following Industries Should Care about Proper Attic Ventilation**
- (00:30) **Key Reasons to Vent an Attic.**
- (00:42) **Are You Sure It's a Good Idea to Bring Winter Air into the Attic?**
- (00:59) **Attic Ventilation is Balanced Intake & Exhaust Airflow.**
- (01:23) **If You are Responsible for Picking the Vents, Answer These Questions First.**
- (02:52) **Understanding a Vent's Net Free Area (NFA) or Cubic Feet of Air Per Minute (CFM).**
- (01:19) **There are Five Types of Attic Exhaust Vents on the Market.**
- (01:35) **When to Use Ridge Vent?**
- (02:37) **We'll Help You Select the Most Suitable Exhaust Vent TYPE for the Roof.**
- (01:15) **Where on the Roof Should Exhaust Vents be Placed?**
- (03:56) **Your Intake Vent Options.**
- (01:10) **An Easy Way to Balance the Attic Ventilation with 4-Foot Sticks.**
- (02:29) **Some Box Vents Can be Used Low on the Roof as Intake.**
- (03:05) **There are Two Types of Attics: Measurable and Vaulted Ceiling.**
- (05:07) **Calculating the Quantity of Non-Motorized Vents Needed.**

To test your knowledge about what you learned in the October 2026 Lesson Plan please take our short 5-question Pop Quiz.